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ROADMAP IN HAND, CHILE PICKS UP SPEED ON THE PATH TOWARD A CIRCULAR ECONOMY

With a roadmap in place, Chile sets concrete circular economy goals to be reached by 2040.

51.

When Chile hosted the second annual Foro Latinoamericano de Economía Circular (Latin American Forum on Circular Economy) in 2018, the country took the first step toward creating a circular economy roadmap. In late 2019, the Minister of the Environment created a committee made up of 33 representatives from the private, public, civil society, and academic sectors to draft the document. The committee met over the course of eight months, engaged in participatory dialogue, and produced a roadmap. Following the public comment period, which opened in December 2020, the document was revised according to the comments received, and the final draft was approved by consensus.

The final Hoja de Ruta para un Chile Circular al 2040 (Roadmap for a Circular Chile by 2040) sets goals and outlines a 20-year action plan with four main areas of focus: innovation, culture, regulations, and local territories. The document defines 28 concrete initiatives, each with its own action plan. One of these is the recognition and inclusion of grassroots recyclers, a joint initiative led by Fundación Avina and Asociación de Recicladores de Chile, the national recyclers association in Chile. The initiative's 2040 goals include 180,000 green and decent jobs, a 25% reduction in municipal solid waste, a 65% increase in municipal recycling rates, a 75% increase in the overall recycling rate, and a 90% elimination of illegal dumping in urban areas.

The roadmap was launched and institutionalized across several government agencies that will be responsible for overseeing its implementation and progress. This is complemented by other sectors' commitments and obligations. In addition to the initiative to include grassroots recyclers, Fundación Avina pledged to directly support economic recovery in a circular fashion in local territories and help private companies transition to zero waste.

Why does Fundación Avina support this initiative?

Fundación Avina promotes a just and regenerative economic model. The creation of this roadmap through a participatory process is key for driving collaborative agendas geared toward a sustainable economic model.

What did Fundación Avina and its allies do?

Fundación Avina and Asociación de Recicladores de Chile have been actively participating in this process since the 2018 Foro Latinoamericano de Economía Circular. Avina was one of the 33 members of the committee charged with drafting the roadmap. We also supported recyclers in the process of submitting proposals for the roadmap and helped resolve conflicts that arose.

Impact Achieved

Public Policies.

Chile's circular economy roadmap will be a frame of reference for economic, social, and environmental policies over the next 20 years.

52. “

Chile's circular economy roadmap is the product of an effort that cuts across all sectors of society. If we are able to carry out this plan and bring a circular vision to different areas of our society, we will be able to improve quality of life for people in every geographic area, care for and restore our country's ecosystems, and open up multiple new alternatives for green growth."

Carolina Schmidt, former Chilean Minister of the Environment

Impact on Fundación Avina's Strategic Pillars
Just and Regenerative Economy

Impact on the Sustainable Development Goals (SDGs)



53.

Impact in Numbers

180,000

**people benefited directly
from improved goods
and services**

14,400,000

**people indirectly
impacted**

Impact on the Components of the Collaborative Process

54.

 <p>Relevance</p>	<p>The circular economy offers a response to the enormous challenges brought on by the climate crisis. It is a model that fosters consensus among diverse sectors and requires joint efforts, large-scale changes, and substantial political will to establish a strong foundation.</p>
 <p>Tipping Point</p>	<p>The decision to develop a roadmap was derived from the experience of European countries. It offers a framework to come up with a long-term circular economy strategy in Chile.</p>
 <p>Scalability</p>	<p>Chile's circular economy roadmap will shape public decision making and investment over the next 20 years. It is an official document that transcends changing government administrations, maximizing its potential for scale.</p>
 <p>Collaboration Deficit</p>	<p>The drafting of this roadmap required that all sectors of society were aware and prepared to actively participate. Fundación Avina focused on sharing information about the process with social organizations, entrepreneurs, and grassroots recyclers, especially.</p>
 <p>Social Capital</p>	<p>The public, private, civil society, and academic sectors came together to work on the roadmap.</p>
 <p>Unifying Vision</p>	<p>This roadmap will facilitate a regenerative, circular economic model to drive sustainable, just, and participatory development in Chile by 2040. This development model will put the well-being of people at the center by caring for nature and living things, responsibly and efficiently managing natural resources, shifting society to a culture of sustainable and conscious consumption, and fostering the creation of green jobs and opportunities for people and organizations.</p>
 <p>Shared Action Agendas</p>	<p>The shared action agenda is represented by a map of 28 initiatives, each one with its own action plan and lead organizations. These initiatives are grouped under four main areas of focus: innovation, culture, regulation, and local territories.</p>
 <p>Innovation</p>	<p>The entire roadmap process, which was consensus-based and involved citizen participation, as well as the public-private commitment to a 20-year action plan, was a form of social innovation.</p>
 <p>Incidence</p>	<p>One of the strengths of the roadmap is that it will serve as a frame of reference for developing public policies in the coming years related to the economy, production, the environment, and even education. At the same time, it will shape public budgets and private investment.</p>