



Safeguarding Personal Data.



One way to empower citizens is by expanding the spaces where they can be engaged in public life and influence the policies that affect them, but it's also extremely important to protect them from potential threats and harm as they enter these spaces. With this in mind, Fundación Vía Libre worked with Argentina's National Cybersecurity Advisory Council to co-create a set of minimum data security requirements with which everybody in the national government must comply. By 2022, 70% of national government agencies in Argentina must implement mechanisms to protect personal data and have designated staff responsible for overseeing the proper functioning of these mechanisms. This type of policy enables institutions with access to the personal data of citizens to improve their internal tools and protocols to guarantee and safeguard the right to privacy.

Fundación Avina provides financial support, training, and advice to different organizations working to promote digital rights in Latin America through *Iniciativa por los Derechos Digitales en Latinoamérica* ([Indela](#)). We contributed funding

and technical support for this Fundación Vía Libre-led project. In addition, Indela provided guidance to Fundación Vía Libre in areas such as impact measurement, strategic communication, institutional capacity building, and network expansion to access information and form strategic partnerships.

The measures to be implemented by the Argentine government will indirectly benefit 46 million people.

Fundación Avina's comprehensive strategy seeks to impact not only the planet and our public institutions, but also the marketplace. We promote initiatives to build a just and regenerative economy that includes all people, strives for the highest standards for quality of life, and ensures universal access to human dignity.

