

Global Climate Advocacy & Positioning Strategy from G20 to COP30

Roadmap 2024-2025

Vision and Goals



This global advocacy roadmap sets out our strategy to transform political momentum into tangible action for a just and resilient transition in the global South. Over the next two years, Fundación Avina will work with its partners to engage in the global governance spaces that encompass the upcoming period marked by the G20 to COP30, fostering collaborative processes that drive systemic change and uphold human dignity and environmental stewardship.

For three decades, Avina has effectively bridged multi-level stakeholders, enhancing collaborative efforts across regions. Our work in shaping the global climate agenda, particularly in advocating for the inclusion of non-state actors, has ensured that local initiatives have an impact on global policies. Through this roadmap, we are committed to furthering this work with our partners to:

- -- ➔ **Put Nature and Justice at the center of decision-making:** Position nature and justice at the heart of public agendas by leveraging compelling actionable proposals and informing policies and decisions, including NDCs and sectorial and local policies.
- -- ➔ **Uplift frontline voices to democratize governance:** Support, equip and amplify the voices of youth, women, and indigenous communities to influence and lead public discussions.
- -- ➔ **Elevate locally-led solutions:** Identify and scale locally-led climate solutions, informing global spaces through local action, and ensuring global decisions resonate with local responses.
- -- ➔ **Transform Climate Finance:** Enable stakeholders from the global South to guide the allocation of climate funds and work towards decolonizing development finance.

Through these efforts, Fundación Avina aims to create lasting impact that resonates both locally and globally, ensuring that every initiative contributes to a sustainable and equitable future.

Context Analysis and Collaboration Gaps

In a rapidly changing world, the political, financial, and social landscapes are crucial in shaping our strategic initiatives. Understanding these contexts allows Fundación Avina to align its efforts more effectively with the dynamic global environment, ensuring that our advocacy not only addresses immediate challenges but also contributes to long-term sustainable solutions. To this end, Fundación Avina as a Latin American philanthropic organization, is committed to leveraging its resources to intervene in three key areas that were identified as a result of our context analysis. Critically, this is where we see **collaboration gaps that lead to systemic inequities that, in turn, threaten our planet's sustainability and the quality of human life.**

1) Political Opportunity for Social and Climate Justice: the importance of leveraging and expanding the reach of global South leadership.

In the wake of his election in 2023, Brazilian President Lula da Silva has introduced significant shifts in environmental policy, starkly contrasting with the approaches of his predecessor. His decision to host COP30 in Belém underscores Brazil's renewed commitment to environmental leadership on the global stage. Concurrently, Brazil's presidency of the G20 in 2024, together with Colombia's hosting of COP16 on Biodiversity, strategically positions Latin America to spearhead crucial environmental discussions.



Furthermore, the inclusion of the African Union in the G20 during Brazil's tenure facilitates a broader dialogue and offers an exceptional opportunity to highlight and advance the perspectives of the global South.

Avina's role can contribute to extending the impact of concrete actions beyond niche agendas, ensuring they reach and resonate with broader society.

2) Challenges to international governance: how to restore trust in democratic mechanisms.

The global political landscape is currently facing several destabilizing factors. There is a rising concern about the potential resurgence of far-right politics in key nations, including the United States, which could significantly alter international cooperation on environmental and human rights issues. Additionally, the credibility of many global institutions is under scrutiny, challenging their ability to enact effective governance. These factors are compounded by ongoing global conflicts and contribute to a climate of uncertainty that can shift international priorities and focus, complicating efforts to maintain momentum on sustainability initiatives.

We consider it key to extend the impact of concrete actions beyond niche agendas, ensuring they reach and resonate with broader society. We seek to leverage the political momentum in Brazil and Colombia to generate effects that benefit not only these countries but the entire region and the global South.

3) Global Debate on Financing for Development: Locally-Led Development from the global South.

Recent years have seen a heightened focus on how cooperation and philanthropy should adapt to better support local and regional initiatives. This discussion extends into how financial structures, particularly debt, should be restructured to promote sustainable development. The debate is increasingly relevant as it intersects with global financial policies that impact developmental assistance, investment in infrastructure, and emergency funding. The outcomes of these discussions will influence how resources are allocated and managed to support the environmental and social goals of the global South.

Approach & Guiding Principles

The current geopolitical landscape presents both challenges and opportunities for our global advocacy roadmap. Indeed, the upcoming two years will be critical as we progress towards a 2030 vision of global

sustainability. Our principal objective is to enhance collective advocacy within the frameworks of the G20, COP16, and COP30. **We aim to promote collaboration among state and non-state actors, particularly those from traditionally marginalized groups, to develop a new response framework for the global South to address the global environmental and climate crisis.** This strategy is designed to integrate diverse perspectives, leading to meaningful actions that shape international policies and agreements.

This approach is a reflection of our core values, emphasizing a comprehensive and inclusive strategy that addresses both local and global challenges. To this end, the following strategic entry points will guide our approach:

- → **Action-Driven Advocacy:** We commit to enacting change through concrete actions and practical solutions that tackle the root causes of the issues we address. Our goal is to go beyond simply voicing concerns; we aim to create resilient transformations that make a tangible impact in society.
- → **Collaborative Leadership:** We believe in the power of cooperation to achieve common goals. This principle involves partnering with individuals and organizations that bring valuable expertise or resources to champion causes and initiatives collaboratively.
- → **Boost Philanthropic Impact:** Increase catalytic philanthropic investments for climate issues across the global South, especially in Latin America and the Caribbean.



Action Plan

1. Governance.

- a. Strengthen civil society capacities to influence global spaces, by leveraging knowledge, skills and resources and promoting collaborative positioning on critical issues.
- b. Promoting the inclusion of civil society voices in NDCs of LAC (Latin America and the Caribbean).

2. Nature.

Support the effective participation of local voices from the Amazon, Chaco and Patagonia in global governance spaces.

3. Adaptation.

Identify and articulate Advocacy Actions in Global Adaptation Goal (GGA).

4. Finance.

- a. Identify and articulate Advocacy Actions in NCQG.
- b. Support the operationalization of locally-led climate finance mechanisms, including the loss and damage fund, by supporting evidence gathering and the ecosystem of locally-led loss and damage funding.

5. Just transition.

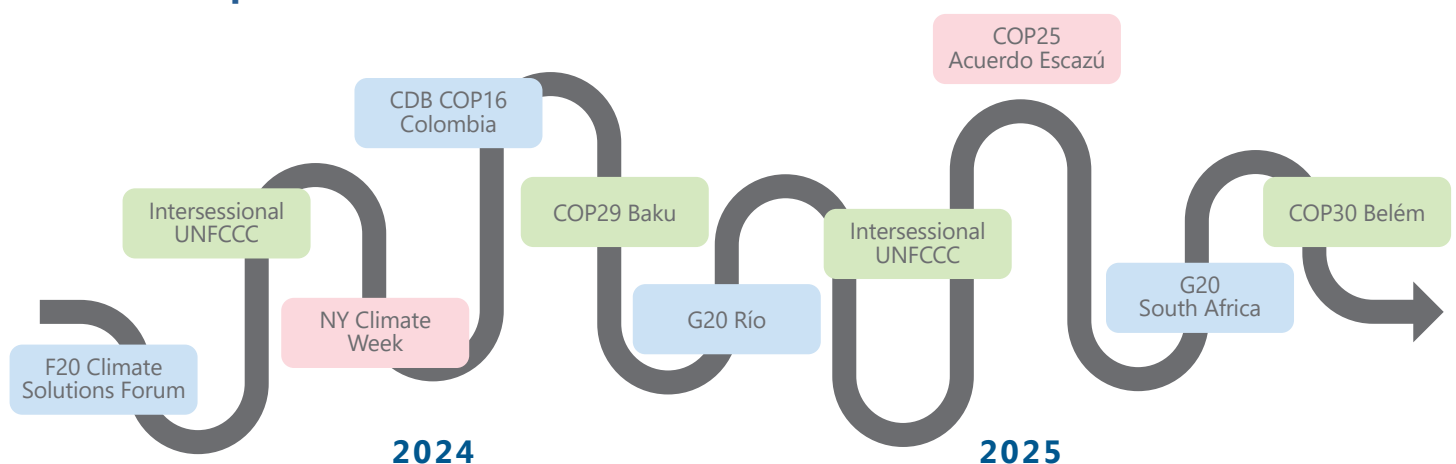
Foster the recognition of grassroots recyclers in a just climate transition and promote policies that favor the sector.

6. Energy.

Promote nationally driven responses and capacities to advance with global commitments for energy transition.



Roadmap



1. Strengthening civil society capacities to influence global spaces.
2. Identifying and articulating Advocacy Actions in NCQG and GGA.
3. Promoting the inclusion of civil society voices in 3 NDCs of LAC (Latin America and the Caribbean).
4. Supporting the effective participation of local voices in global governance.
5. Building alliances - Global South Climate Alliances towards COP30: Philanthropy as a catalyst for change.

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